

LEARN
AUTOMOTIVE
DETAILING



CALL NOW: 201-329-9000

Automotive Detailing Course

**“Every Accomplishment
Starts with the Decision to
Try”**



What makes our training stand out?

- We assess a student's learning style and understand not all students learn and process information the same way.
- Our instructors are trained in teaching styles.
- We focus on providing you a solid foundation to complete the work after you leave.
- We are licensed by New Jersey Department of Education and Workforce.
- Our school is Nationwide Accredited by ACCSC
- What is the importance of accreditation?
 - Accreditation creates a set of quality standards for all education institutions or programs.
- We have a proven track record and have been training students since 2001.
- **Most important, we want all students to succeed!**

WHY DO YOU WANT TO TAKE THE TRAINING?



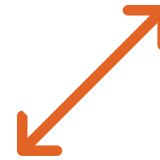
Do you want to start your own business?



Do you want to wrap your own cars?



Do you want to take a class that is all hands-on?



Do you want to expand your current business?



Do you want to hire new employees?

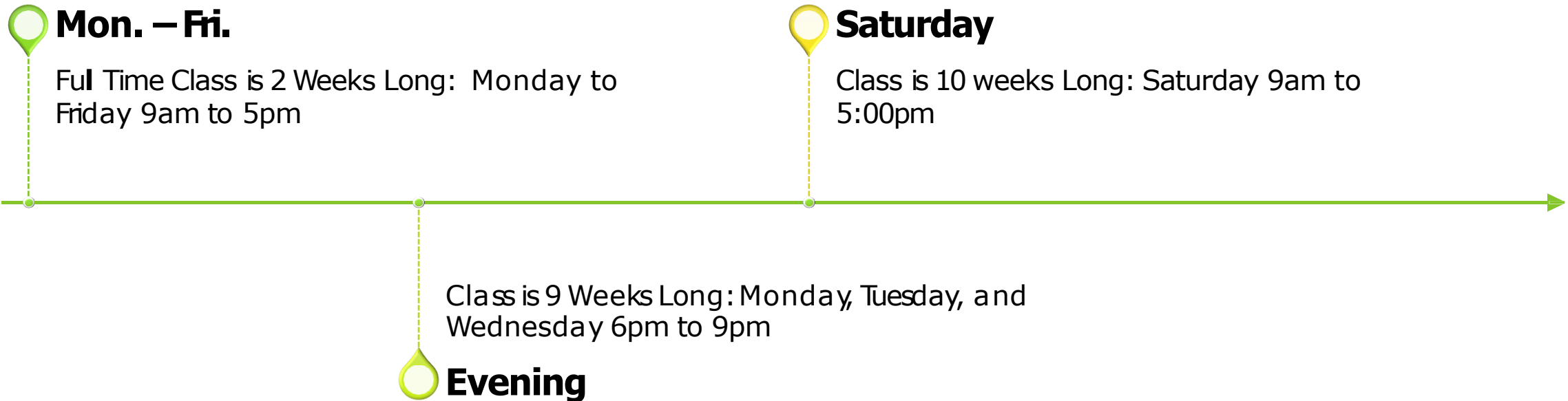
What can you do with detailing certification and skills?



- Auto Detailing skills can be added to your automotive career as a 12-volt installer, vinyl wrapping, window tint, or as a stand-alone business.
- Add these services to your resume and make yourself more marketable
- Start a detailing business
- Auto Detailing is much more than a “car wash”. Detailing restores or enhances all aspects of the vehicle's appearance:
 - Paint, Chrome, Plastics, Rubber, Carpet, Leather.

Let your customers know you took time to get certified and they are getting services from someone who is fully trained in the industry.

SCHEDULE (80 HOURS TOTAL) 90% HANDS ON TRAINING





Phase 1: Introduction to Auto Detailing and Exterior Services

- Determine the Customer Needs and Budget
- Industry detailing solutions and brands
- Detailing Services
- Introduction to Exterior Tools
- Inspecting the Vehicle Properly
- Prepping, Car Wash, Decontamination Steps
- Perform Car Wash Procedure
- Tires and Rocker Panels



Proper Steps to Take in the Car Wash

- Car wash
- **Decontaminate:** Decontamination is a term given to the process of cleaning an object or surface to remove contaminants from the car.
- **Degrease:** remove grease, oil, smog, flies, oil, dirt and stains
- **Clay bar:** Is an engineered resin mixture that **auto** detailers use to remove contaminants and pollutants from the surface of your **car's** paint, glass, fiberglass, and metal



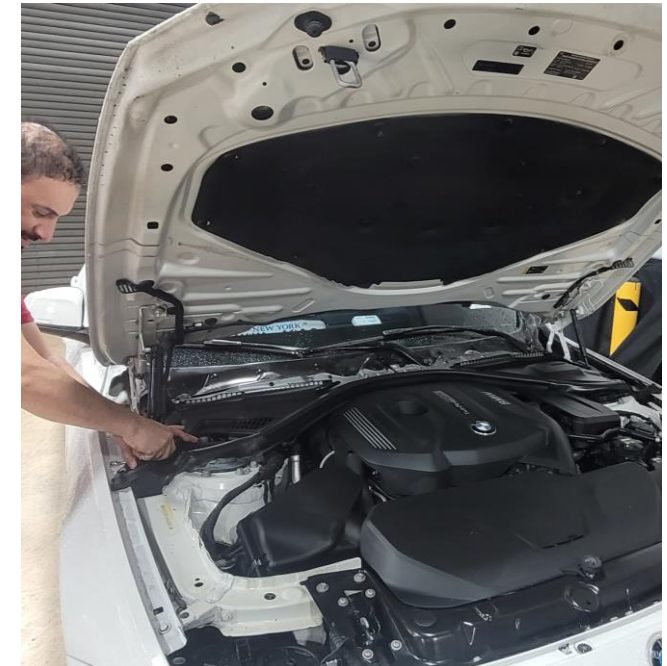
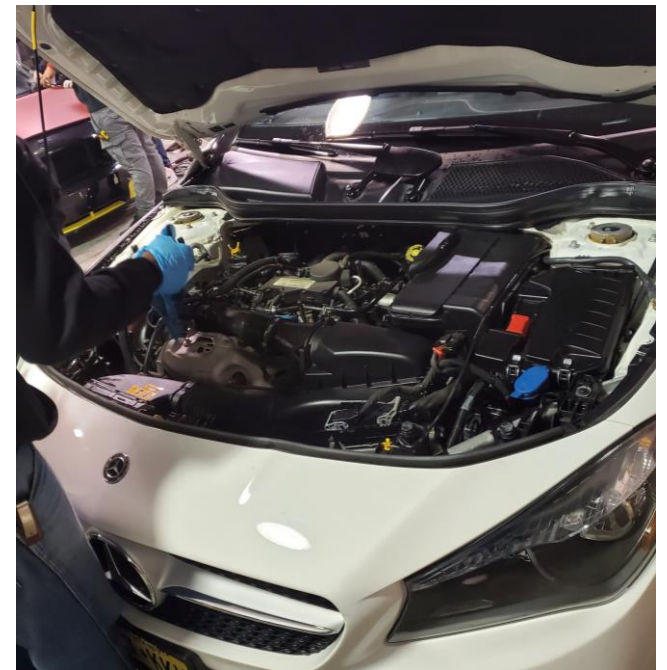
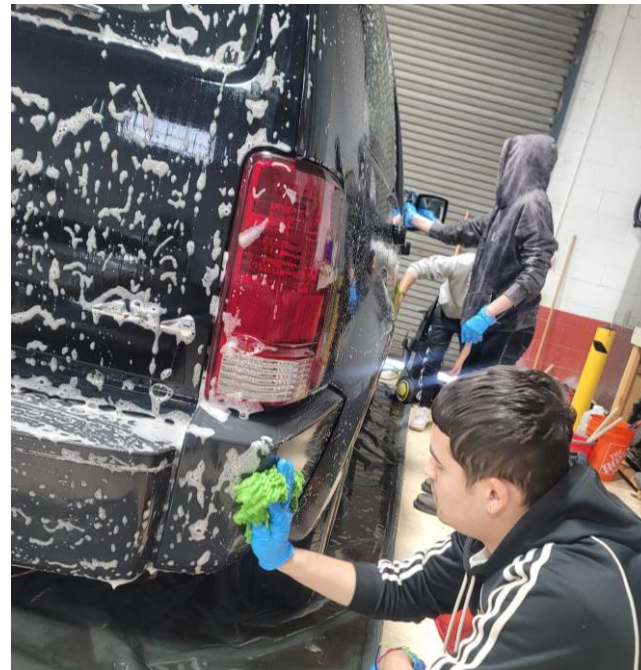


Engine Bay

- Inspection and preparation
- Proper Water Pressure
- Tools and compounds to use for engine bay cleaning
- Safety and Proper Engine Bay detailing
- Dressing the Engine Bay
- Battery, Alternator Safety Precautions to take
- Detailing Metal
- Removing oils, grease, etc.
- Hands on: Instructor Demo Engine Bay Detailing



Students at
work
“Work on your
own Car”

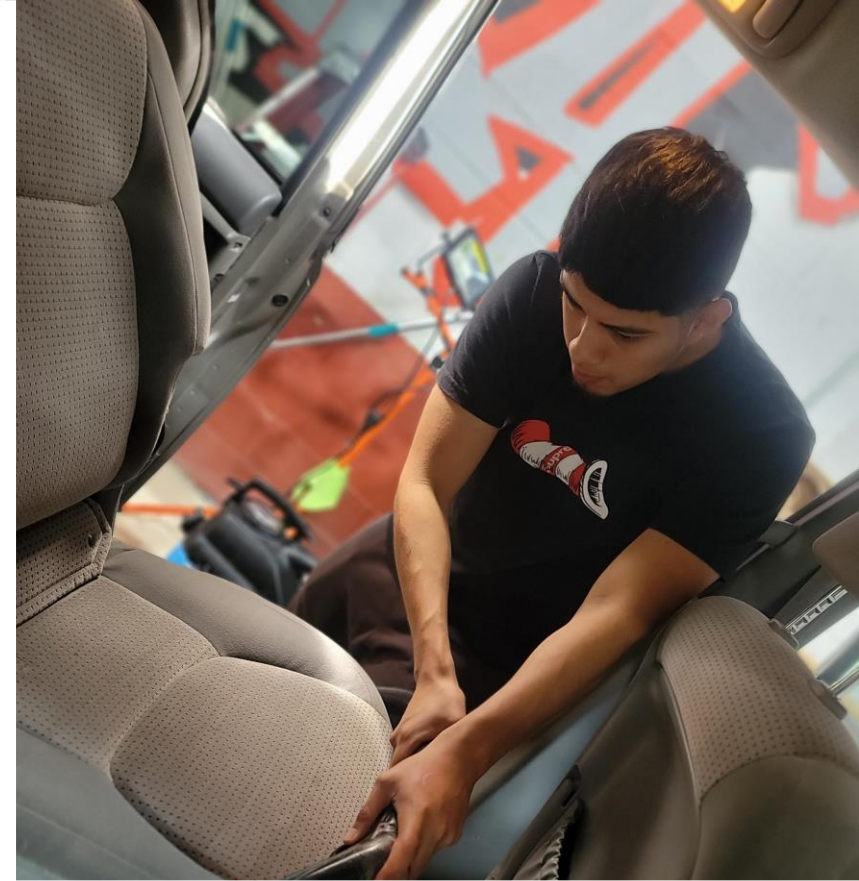
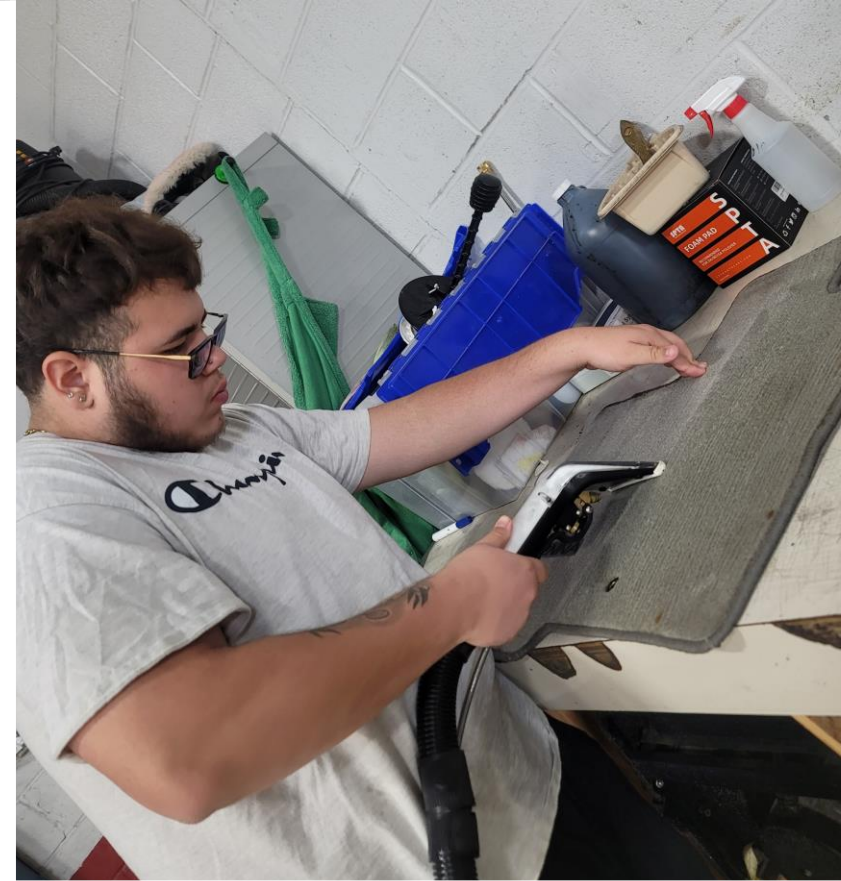




Phase 2: Introduction to Auto Interior Detailing Services

- Description of Interior Detailing Services
- Pet Hair Removal and Vacuum
- Headliner and Visor Detailing
- Doors, Jambs, Dash, Panels, and Center Console Detailing
- Spots and Stains Removal
- Detailing Carpet and Floor Mats
- Detailing Glass and Mirrors





Student Practice Interior

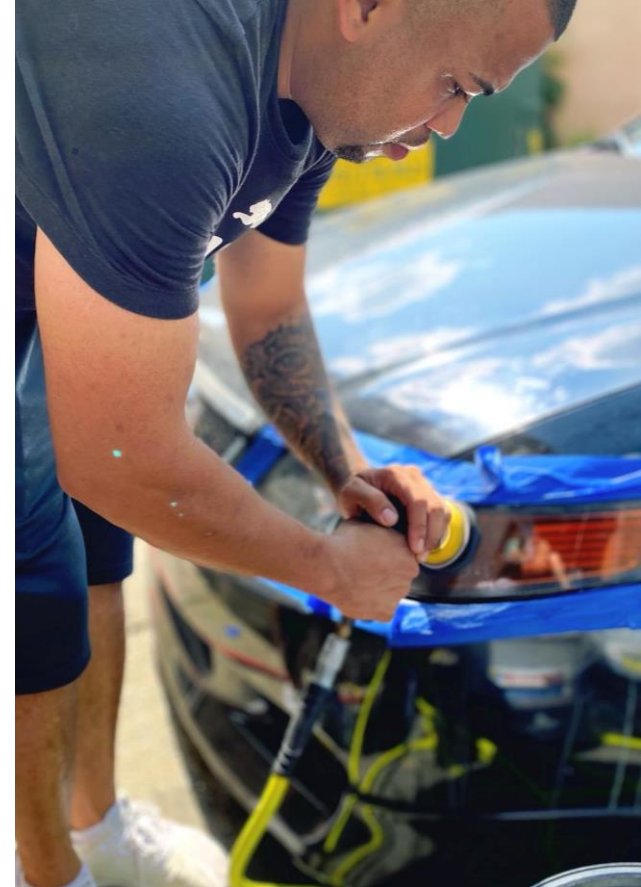
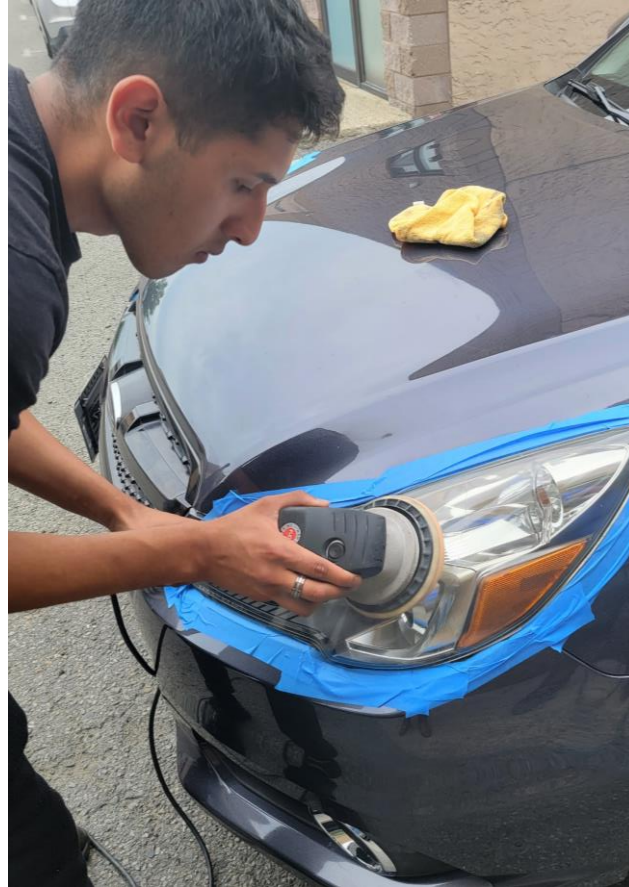


Interior Detailing

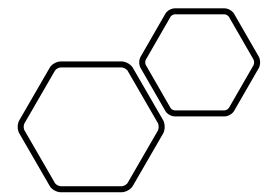


Phase 3: Additional Detailing Services

- Carpet Dye
- Application Process
- Trim Restoration and Dyeing
- Cigarette Burn Repair



Headlight Restoration

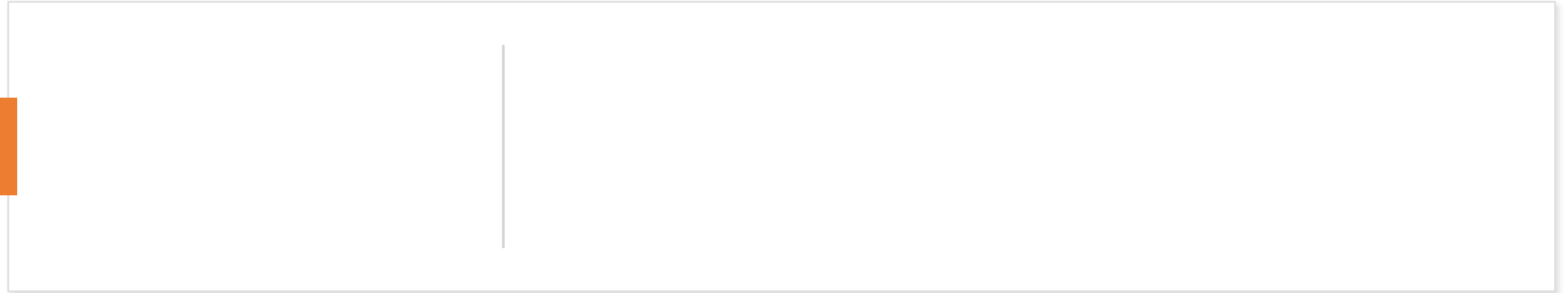
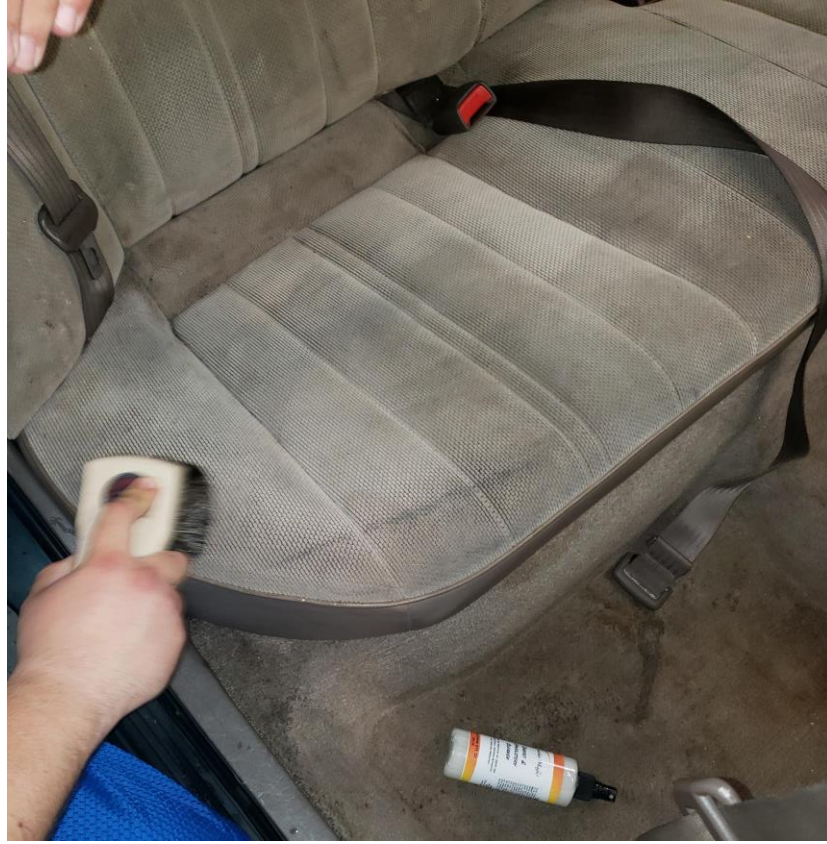




Learning to use an Extractor

- An Extractor is one of your most essential tools for detailing.
- It uses hot water and detergent to remove stains and spots.
- It absorbs dirty particles which are dissolved in a stream of hot liquid and sucked up by the wand into a holding tank.
- More powerful than a steamer.

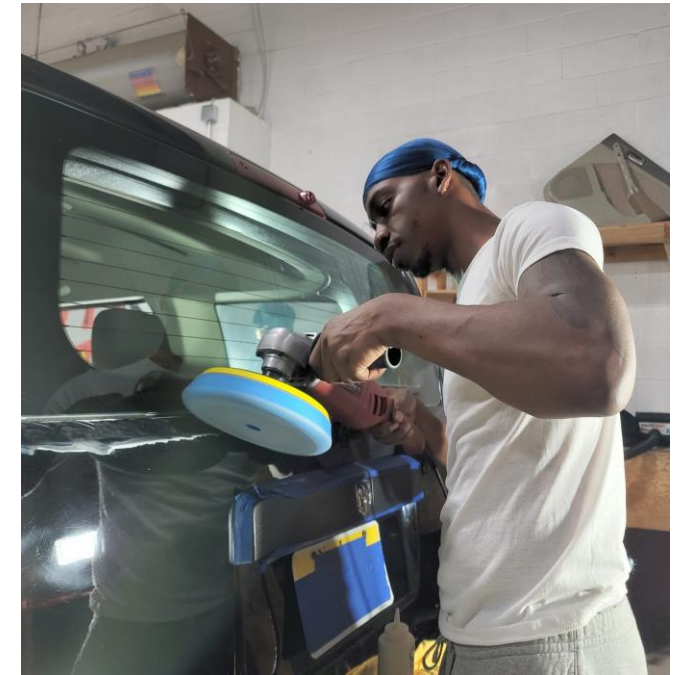




Paint Correction

- **Polishing your car and using a buffer**
- Rotary Buffer
- Hand polishing
- Choosing polishers
- Compounds
- Finishing polishes
- **Choosing Pads**
- What to take into consideration when choosing pads?
- Pad Types (foam pads, microfiber pads, wool pads)
- Smaller vs. Larger
- Pad Cleaning and Storage

What is the purpose of Glaze, Sealants, Coatings and Wax?





Paint Correction Practice



Phase 4: Final Projects and Hands-on Assessment

- Exterior Detailing: Group Project
- Interior Detailing: Group Project
- Sales and Customer Service
- Planning, Designing your Shop
- Communicating with the Customer
- Ordering Materials





LOTS OF PRACTICE IN CLASS



What is Ceramic Coating?

- A Ceramic Coating is a liquid polymer that is applied by hand to the exterior of a vehicle. The coating chemically bonds with the vehicle's factory paint, creating a layer of protection.



Ceramic Coating

- Polymer Seals
- Ceramic Coating
- Protection for non-painted exteriors
- Instructor Demonstration: Applying Ceramic Coating to different parts of the vehicle
- Student Practice



Advanced Practice



Enrollment Process

- Complete Student Application
- Complete Enrollment Contract
- Complete Tuition Planning Form
- Submit \$90 Registration Fee
- You get an acceptance letter from the school
- Classes Begin!



- Tuition: \$2900

Payment Methods

- Full Payment One Week Before Class Starts, or
- Select a Payment Plan: Down payment to be made one week Before Class Starts, *(Please Ask for a Copy of our Payment Plans)* or
- Apply for SLM Career Training Loan for students who meet credit requirements
- <https://www.salliemae.com/student-loans/career-training-smart-option-student-loan/>

Classes Fill Up Quickly! Registration Should Be Done in Advance to Avoid Being Put on Wait List!

Payment Plan for Day Detailing Class

Students can choose 1 of these options:

Option A

\$1450 Paid one Week Prior to Class
(Due Date: minimum 3 business days before the class starts)
\$1450 Paid on Monday/Second Week of Class

Option B

\$1200 Down Payment Made One Week Prior to Class
(Due Date: minimum 3 business days before the class starts)
\$850 Paid on Monday/First Week of Class
\$850 Paid on Monday/Second Week of Class

Payment Plan for NIGHT Detailing Class

Students can choose 1 of these options:

Down Payment of \$500 there will be balance of \$2,400 = to be paid in 9 weeks of \$267

Down Payment of \$1000 there will be a balance of \$1,900 = to be paid in 9 weeks of \$211

Down Payment of \$1500 there will be a balance of \$1,400 = to be paid in 9 weeks of \$156

Payment Plan for SATURDAY Detailing Class

Students can choose 1 of these options:

Down Payment of \$500	there will be a Balance of \$2400	= to be paid in 10 payments of \$240
Down Payment of \$1000	there will be a Balance of \$1900	= to be paid in 10 payments of \$190
Down Payment of \$1500	there will be a Balance of \$1400	= to be paid in 10 payments of \$140
Down Payment of \$2000	there will be a Balance of \$900	= to be paid in 10 payments of \$90